

ALEXIE PINCUS ASSOCIATE PRODUCER

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SUMMARY

Experienced producer with diverse background in the broadcast media industry. Skilled in casting, editing, field production, live production, crew and talent management, media management, and post production functions. Creative problem solver, realistic optimist.

EXPERIENCE

Bar Rescue S10 | Associate Producer

MARCH 2025 - CURRENT

- Assist in story development and structure
- Coordinate with cast and crew
- Organize and maintain story assets

Sharp Entertainment | Casting Associate Producer

JANUARY 2025 - APRIL 2025

- Casting outreach
- Conducting screeners, supporting interviews and creating one sheets
- Editing compelling cast cutdowns for network pitches

“RUSH” | Casting Associate

DECEMBER 2024 - DECEMBER 2024

- Outreach to potential cast members Conducted screeners
- Created one sheets

“Farmer wants a Wife S2” | Talent Associate Producer

OCTOBER 2024 - NOVEMBER 2024

- Executed dater logistics and ensured wellness of talent
- Followed multiple storylines and collaborated with production team

Sharp Entertainment | Casting Associate Producer

NOVEMBER 2023 - AUGUST 2024

- Researched potential host and cast members for multiple shows
- Conducted screeners, supported interviews and created one sheets
- Edited compelling cast cutdowns for network pitches

“Farmer wants a Wife S2” | Talent Wrangler

OCTOBER 2023 - NOVEMBER 2023

- Executed dater logistics and ensured wellness of talent
- Followed multiple storylines and collaborated with broadcast/digital teams

“Building off the Grid” | Associate Producer & Media Manager

JULY 2023

- Ensured efficiency and wellness of crew and talent
- Traveled with gear, Managed releases, media, and camera reports from the field
- Collaborated with remote teams to execute episodes on time

“Here for the Kids” (Docu) | Denver

MAY 2023 - JUNE 2023

- Managed over 100 appearance, minor, and location releases
- Identified potential interview subjects, guided interviewees through sensitive content
- Oversaw the shooting of broll, coordinated between multiple shooting teams, ensured all equipment and resources were in place

A&E (crime) | Associate Producer | Pennsylvania

MARCH 2023

- Ensured efficiency and wellness of crew and talent
- Managed releases, media, and camera reports
- Worked with remote teams to execute episode on time

2023 ISU Four Continents Championships | Coordinator Assistant | Colorado Springs

FEBRUARY 2023

- Worked closely with production manager to support all staff broadcast 5 days of international professional figure skating
- Served as a Colorado expert to crews and talent flying in

Accident, Suicide, or Murder S4 | Associate Producer | *Traveling*

APRIL 2022 - NOVEMBER 2022

- Traveled bi-weekly to different set locations with gear
- Ensured efficiency and wellness of crew and talent
- Managed releases, media, and camera reports from the field
- Collaborated with remote teams to execute weekly episodes on time

Home Town Takeover 2 | Production Coordinator | *Fort Morgan*

JULY 2022 - NOVEMBER 2022

- Assisted digital and broadcast HGTV teams in announcing the new season
- Created and executed daily schedule
- Coordinated logistics between production and talent

Denver7 | Morning Show & Streaming Producer | *Denver*

NOVEMBER 2019 - APRIL 2022

Produced and project-managed 3+ hours of content daily by identifying important local and national stories, working cross-functionally with **marketing**, talent, and web counterparts

- Established and managed all segment timelines (short-form & long-form)
- Live problem-solved, anticipated and combatted potential issues, and kept team members organized and composed during live broadcasts
- Shot and edited longform pieces and breaking content
- Pitched stories and segments daily, wrote breaking news copy in INews
- Booked guests, conducted pre-interviews, prepped hosts, created specials & streaming content including cuts specifically for digital

Daily Blast Live - TEGNA | Associate Producer | *Denver*

JULY 2018 - NOVEMBER 2019

- Managed production of live trending news, celebrity, and style segments from prep to completion
- Created timely, culturally relevant content by editing photos & videos using Adobe Premiere Pro while consulting legal team for content usage
- Wrote trending and breaking news copy by researching upcoming stories through platforms like Topic Pulse for on air broadcast

Daily Blast Live - TEGNA | Broadcast Assistant | *Denver*

JULY 2017 – JULY 2018

- Created and launched first ever live syndicated program across every time zone everyday
- Hosted as on air personality and producer on digital platforms, appearing in two minute beats with self-composed segment
- Operated camera during field shoots, managed talent and editing schedules
- Sourced content and worked with legal and creative teams to ensure proper usage

EDUCATION

The Pennsylvania State University Bachelor of Arts

Major: Broadcast Journalism

Minor: Communications Arts and Sciences, Comparative Literature

Internships:

The Coastal Point (print/mmj)

Ocean 98.1 WOCM (radio)

SKILLS

Technical: Casting crane; Sharepoint; ShotPut Pro; Adobe Premiere Pro; Final Cut; iMovie, iNews, ENPS, Topic Pulse; Megaphone; Microsoft Office

Business Functions: Line Production; Live Broadcast and Streaming; Post Production; Storytelling; Copywriting; Video Editing; Shooting; Booking; Project Management; Program Management